

MATRIX OF COURSE OFFERINGS FOR
BUSINESS MANAGEMENT AND MARKETING

EVEN YEARS

Fall

BMGT 1303 Principles of Mgmt
 BMGT 1307 High Perf. Work Teams
 BMGT 1341 Business Ethics
 BMGT 1344 Negotiations/Conflict Mgmt
 BMGT 2309 Leadership
 BMGT 2331 Principles of Quality Mgmt
 BUSG 2309 Small Busi Mgmt
 HRPO 2301 Human Resources Mgmt
 HRPO 2331 Int'l H.R. Mgmt
 IBUS 1301 Principles of Exports
 IBUS 1302 Principles of Imports
 MRKG 1301 Customer Relations
 MRKG 1311 Principles of Mrkg
 MRKG 1302 Principles of Retailing
 IBUS 1305 Intro to Int'l Busi & Trade
 IBUS 2341 Intercultural Mgmt

ODD YEARS

Fall

BMGT 1303 Principles of Management
 BMGT 1307 High Perf. Work Teams
 BMGT 1341 Business Ethics
 BMGT 1344 Negotiations/Conflict Mgmt
 BMGT 2309 Leadership
 BUSG 2309 Small Busi Mgmt
 HRPO 2301 HR Management
 HRPO 2307 Org Behavior
 HRPO 2331 Int'l HR Management
 IBUS 1301 Principles of Exports
 IBUS 1302 Principles of Imports
 IBUS 1305 Intro to Int'l Busi & Mgmt
 IBUS 2341 Intercultural Mgmt
 MRKG 1301 Customer Relations
 MRKG 1311 Principles of MRKG
 BUSI 1311 Salesmanship
 (formerly MRKG 2333 Principles
 of Selling)

EVEN YEARS

Spring

BMGT 1303 Principles of Mgmt
 BMGT 1305 Communications in Mgmt
 BMGT 1391 S.T. Busi Admin & Mgmt
 (Sales Management)
 BMGT 2309 Leadership
 BMGT 2310 Financial Management
 BUSG 2309 Small Busi Mgmt
 HRPO 2301 Human Resources mgmt
 (online section in spring only)
 HRPO 1302 H.R. Training & Development
 HRPO 2304 Employee Relations
 IBUS 1300 Global Logistics Mgmt
 IBUS 1354 Int'l Marketing Mgmt
 BUSI 1311 Salesmanship
 MRKG 1311 Principles of Marketing
 MRKG 2348 Marketing Research/Strategies
 MRKG 2349 Advertising & Sales Promo

ODD YEARS

Spring

BMGT 1303 Principles of Management
 BMGT 1305 Communications in MGMT
 BMGT 1391 Special Topics
 (Busi Administration & Mgmt)
 BMGT 2309 Leadership
 BMGT 2310 Financial Management
 BMGT 2311 Mgmt of Change
 BMGT 2341 Strategic Management
 BUSG 2309 Small Busi Mgmt
 HRPO 1302 HR Training & Development
 HRPO 2301 HR Management
 (online section in spring only)
 HRPO 2304 Employee Relations
 IBUS 1300 Global Logistics Mgmt
 IBUS 1354 Int'l Marketing Mgmt
 MRKG 1311 Principles of Marketing
 MRKG 2348 Mrkg Research/Strategies
 MRKG 2349 Advertising & Sales Promo

NOTE: These courses will be offered each semester:

BMGT 1382/2382 Cooperative Education--Business Administration and Management

IBUS 1380 Cooperative Education--International Business

MRKG 1380/2381 Cooperative Education--Marketing/Marketing Management